

# THE WATER CONSERVATION SUPERHEROES

Everyday, water heroes are solving water problems and saving this precious resource, one drop at a time. Each of us is a superhero in our own right. This World Water Day, find out which superhero you could imitate and become, so that together we build a water-secure future.

## THE JUSTICE LEAGUE OF WATER



### SUPERMAN

With superhuman strength, super speed, stamina, and invulnerability you go the extra mile to save every drop at your home, office, and society. You are noble in your water consumption and think of future generations. That said, you lead by example.



### BATMAN

You are intelligent and use your intelligence to fight against water wastage. You rely on technology to conserve water and you hate leakages plus water theft



### WONDER WOMAN

You are a water warrior and are conscious of water inequalities. With your compassion, you make sure that the world moves towards equitable distribution of clean and safe water. You support and strengthen the participation of local communities in improving water and sanitation management.



### AQUAMAN

You love your sea creatures and fight against water pollution to save your sea buddies. You go above and beyond to protect water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes.



### THE FLASH

Your lightning response and quick thinking makes you a great water evangelist. You know water is scarce and future can be grim, but you act today to ensure a sustainable future.



### THE MARTIAN MANHUNTER

You know what is going on in other peoples' minds. You know how to educate and connect with people and make them water-conscious. That's what makes you extra terrestrial, here on earth

## At Smart Energy Water, we are Building a Water-Secure Future

We realize, we have an important role to play in building water sustainability. And we are doing that, every day, by empowering people to manage and conserve water with the help of digital platforms. Billions of Water Superheroes connected with technology will build a water-conscious community. That's the vision. That's our goal!